

ZONE IN ON K-16

Together we can
hit our mark





Notes

From President Holland



November 18, 2011

Dear Counselors,

We are excited to once again welcome you to Utah Valley University. We continue to use your feedback to make the conference more effective. Like last fall, we are including UVU advisors in an effort to develop seamless handoffs between counselors and advisors. You will notice we have many UVU advisors with us today. Finally, many asked that we stay committed to the K-16 Alliance. I am happy to report that our service area superintendents meet with me regularly to discuss vital K-16 issues that will enhance your ability to help students.

The conference theme this year is "Collaborating for K-16 Success: Linking Together for Seamless Transitions." The workshop presenters and speakers will address both the social issues our students are facing as well as the college preparation details vital for their success throughout the K-16 educational journey.

I am thrilled to speak to you during our opening session. I'd also like to extend a warm welcome to Dr. Susan Madsen who will talk about her two-year project designed to motivate young women to obtain a college degree.

Thank you for all of your efforts to help our wonderful students. You are truly making a difference in the lives of so many.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew S. Holland". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

President Matthew S. Holland
Utah Valley University

Conference Schedule

7:30-8:20

Registration and Continental Breakfast

Grand Ballroom Conference Attendees

8:30-9:30

Welcome and Keynote Session

Ragan Theater President Matthew S. Holland

9:45-10:45

General Session

Ragan Theater Dr. Susan Madsen

11:00-11:45

Breakout Session I

SC206a	How to Maximize the Benefits of EXPLORE, PLAN, and the ACT
SC206b	Dual Advisement for Dual Enrollment
SC206c	Bridging the Gap-Transitional Summer Programs
SC206gh	Empowering Youth and Young Adults to D.A.T.E.
Ragan Theater	Utah Women and Education
Centre Stage Lobby	UVU Campus Tour

12:00-1:15

Networking Luncheon/Information Fair

Grand Ballroom

Desk Reference

New this year, UVU is providing a helpful desk reference, which includes brief descriptions of many of the departments, degrees and programs offered at UVU.

Continuing Education Units

Continuing Education Units (CEUs) are available for \$25. Forms are included in your registration packet and must be submitted to the registration desk by the end of the conference. Participation forms are also included in the registration packet and may be filled out by attendees. Please make checks payable to UVU Conferences and Workshops.

Conference Evaluations

Please complete the Conference Evaluation Form and give it to the facilitator of your last session, or drop it by the registration table before you leave today. We value your feedback and utilize your recommendations in planning upcoming conferences.

Website

Conference handouts and Powerpoint presentations will be posted online within two weeks of the conference at www.uvu.edu/advising/k-16conference.

Drink Refills

Enjoy free soda/water refills throughout the day at UVU's Scoops convenience store (located near the bookstore) with your counselor conference water bottle provided with your registration materials.

Nametags

Please drop your nametag in the recycle bin at the registration desk before you leave.

Registration Payments

Please make checks payable to UVU Conferences and Workshops.

Mountainland Region K-16 Alliance

Clay Christensen, MATC Campus President
David Doty, Superintendent, Canyons School District
Briant Dean Farnsworth, UVU School of Education
Vernon Henshaw, Superintendent, Alpine School District
Matthew Holland, UVU President
Jerre Holmes, Superintendent, North Summit School District
Carolyn Merrill, Principal, American Fork High School/UVU Trustee
Randy Merrill, Superintendent, Provo School District
Rick Nielsen, Superintendent, Nebo School District
Terry Shoemaker, Superintendent, Wasatch School District/Trustee K-16 Chair
Ray Timothy, Superintendent, Park City School District
Barry Walker, Superintendent, South Summit School District
Ian Wilson, UVU Vice President
Cheryl Hardy, Director, CTE/Concurrent Enrollment
Kyle Reyes, Special Assistant to the President
Shad Sorenson, Associate VP Student Advisement Support Services

Conference Committee Members

Justin Keetch, Alpine
Joann Tuttle, Nebo
Niko Jensen, Park City
Jared Ferguson, Provo
Kristi Davis, Provo
Arica Sumner, Provo
Becky Dees, South Summit
Carl Nielson, UCAS
Whitney Olsen, UVU
Sherry Harward, UVU
Shad Sorenson, UVU
Michelle Taylor, UVU
Kyle Reyes, UVU
Adam Forgie, UVU
Robert Brigance, UVU
Cheryl Hardy, Wasatch
Colleen Cummings, Wasatch

Registration provided by UVU Conferences and Workshops

Campus Tours provided by Prospective Student Services Student Ambassadors

1:15-2:00

Breakout Session II

SC206a	Engaging Students Through Social Media
SC206b	Meeting AAS Degree Requirements through R-473 Agreements
SC206c	Creating College Success in the First Year
SC206gh	Is Online Education right for your student?
Ragan Theater	Managing Transition: A Conversation Between Colleagues
Centre Stage Lobby	UVU Campus Tour

Session Descriptions

Keynote Session 8:30-9:30 am

Ragan Theater
Matthew S. Holland
President, Utah Valley University

The Development of Utah Valley University's Unique Education Mission and Structured Enrollment Program



Before assuming his current position, President Holland was an associate professor of political science at Brigham Young University, where he taught courses in political philosophy and American political thought, including BYU's large general education sections of American Heritage. A popular teacher, his commitment to applied learning concepts led to his selection as BYU's "Civically Engaged Scholar of the Year" in 2008 by Utah Campus Compact. His scholarly research on how ideals of Christian charity influenced the development of American political life garnered national attention. In 2005, he won Princeton University's James Madison Fellowship. In 2007, his book, *Bonds of Affection: Civic Charity and the Making of America*, was published by Georgetown University Press.

He graduated from Brigham Young University with honors in 1991, and was valedictorian for the political science department. That same year he was awarded the Raoul Wallenberg Scholarship for a year of graduate study at the Hebrew University of Jerusalem. Before going on to earn his master's degree and Ph.D. in political science at Duke University, President Holland served as chief of staff for the top executive of the international consulting firm Monitor Group and, later, as special assistant to then-Governor Michael O. Leavitt.

Currently, he serves on numerous community boards, including the editorial advisory board of the *Deseret News* and the boards of the Utah Valley and Salt Lake City Chamber of Commerce. He and his wife, Paige, have four children, Jacob, Mitzi, Grace and Dan.

SC 206GH

Dan Clark

Senior Director, Distance Education

Kathleen Webb

Ed Tech Coordinator, Utah State Office of Education

Is Online Education Right for Your Students?

This panel discussion will supply information about the new student choices with online education including the requirements, opportunities, and challenges.



Dan Clark, the Senior Director of Distance Education at Utah Valley University, holds a Master's Degree in Instructional Design, Development, and Evaluation from Syracuse University, and is currently finishing up a Ph.D. in Adult Education from North Dakota State University. He hopes to complete his dissertation, *A Phenomenological Study of Ambiguity Tolerance and Creative Uncertainty in the Adult Online Learner*, in 2012. Dan brought more than 12 years of experience in Adult and Distance Education (at Syracuse University, Saint Joseph College, and Valley City State University) when he came to UVU to lead the Distance Education Division in 2010. Dan, his wife Kim, and their son Sam reside in Spanish Fork.



Kathleen has been involved in state educational technology since 1991, serving first as one of four teachers on a 25 member State Strategic Action Planning Team for technology. She is currently the Ed Tech Coordinator for the state office of education. She has presented at national conferences such as SETDA National Leadership Summit, ISTE (formerly NECC), CoSN, Star Schools, and TelEd. She is currently the principal of the Utah Electronic High School providing accredited classes to over 9,000 Utah students this past school year.



Colleen Cummings is a counselor at Wasatch High School in Heber City. During her 13 years in education, she has worked in grades K-5 and 8-12 as both a counselor and a secondary teacher. She has experience in alternative institutions in Utah and Idaho. She received her B.S. degree in Sociology with a minor in Music and History from Brigham Young University. Colleen attended University of Phoenix to earn her MAED in Educational Counseling. She is part of a great counseling team at Wasatch High that has spent much time streamlining their SEOP process to include Utah Futures, ACT, PLAN, and EXPLORE scores. She considers herself a "jack of all trades, master of none" and enjoys everything from cake decorating to hunting!



Stephanie Cottam is married to a wonderful husband who loves her and is the mother of 5 children and grandmother to 3 happy granddaughters. She earned a BS from Brigham Young University in Elementary Education and Early Childhood Education. She received a MAED in Educational Counseling from University of Phoenix. She has worked as an elementary educator for twelve years and as a high school counselor for nine years. She chaired the Children's Committee for the Pleasant Grove Discovery Park. She received the Alpine Accent on Excellence award, the PTA Golden Apple award, and was honored as a KSL Teacher Feature recipient. In 2010 she received the UACTE Guidance Division School Counseling Educator of the Year. She served as the president of the Alpine School Counselor Association. Currently Stephanie is a counselor at Westlake High School and is the advisor for their Governor's Youth Council program.



Robert graduated from the University of Maryland with a BS in Commercial Art/Advertising and from Utah State University with a M.Ed. in Instructional Technology. Robert is currently a Career and Academic Advisor with the University College at UVU. He has been at UVU for the past 4 1/2 years. Prior to UVU, he was a Career Advisor with Salt Lake Community College and spent 5 years in the private sector as Professional Career Transition consultant.

General Session 9:45-10:45 am

Ragan Theater
Susan R. Madsen
Professor of Management & Leadership Ethics, Woodbury School of Business

Utah Women and Education Project

The purpose of this two-year project was to lead efforts within the state to understand and then motivate more young women to enter and stay in school long enough to obtain college degrees. To effectively move forward in any type of change intervention, thorough research had to be conducted to understand these complex issues within the lives of young women and within their families, schools, and communities. This project was focused on conducting research, disseminating findings, initiating dialogue, providing resources, and leading change.



Susan R. Madsen is the Orin R. Woodbury Professor of Leadership and Ethics in the Woodbury School of Business at Utah Valley University. She is also an independent leadership and change consultant. She has been heavily involved for many years in researching the lifetime development of prominent women leaders. She has personally interviewed a host of women university presidents, governors, and international leaders and has had two books published on her results: "On Becoming a Woman Leader: Learning from the Experiences of University Presidents" and "Developing Leadership: Learning from the Experiences of Women Governors." She is now doing related leadership research and consulting in the United Arab Emirates and China. She is also currently working with the Utah System of Higher Education to conduct research related to the lower percentage of female college students in Utah compared with the nation. Susan has also published over 50 articles in peer-reviewed scholarly journals and speaks and presents often in local, national, and international academic and non-academic settings. In fact, she recently presented in sessions at the United Nations in New York and Geneva on women, leadership, and education. In 2007 she received a prestigious research award from the Academy of Human Resource Development and has also received numerous awards and honors for her teaching and scholarship at her institution and beyond. For example, her commitment and work with service and engaged learning led to her selection in past years as Utah Valley University's "Civic Engaged Scholar of the Year" and "Outstanding Civic Engagement Award" by Utah Campus Compact. Susan's research and consulting work have focused on leadership development, change, ethics, strategic faculty development, and work-life integration. Susan received her doctorate degree from the University of Minnesota in Work, Community, and Family Education with a specialization in human resource development. She has other degrees in exercise science/wellness and speech communication education and started her career many years ago as a middle school speech and debate teacher. She currently lives in Highland Utah with her husband and children and enjoys racquetball, soccer, snowshoeing, golf, hiking, and community involvement.

Grand Ballroom Lobby

Campus Tours

Prospective Student Services will be providing tours of the campus during the conference. If you have not seen our unique campus or want to see some of our recent changes, plan to attend one of the tours provided during the breakout sessions. Tours will be lead by highly knowledgeable UVU Student Ambassadors.

SC 206A

Joe Cruse

Director, Program Solutions ACT Mountain/Plains Region-Education Services

How to maximize the benefits of EXPLORE, PLAN and the ACT

In this session we will examine data available from students that take EXPLORE, PLAN and/or the ACT. We will discuss how scores translate to skills through ACT's College Readiness Standards. We will also focus on college readiness indicators and effective interventions on both the student and the aggregate level.



Joe Cruse is Director of Program Solutions for the ACT Mountain/Plains Regional Office. He works with secondary and postsecondary educators throughout an eight state region helping them utilize ACT data to make data-driven decisions. Before joining ACT in the spring of 2007, he gained extensive experience in admissions and recruitment at the University of New Orleans, holding multiple positions including Interim Director of Admissions. Joe is a graduate of the University of New Orleans and currently lives in Highlands Ranch, CO with his wife and two children.

SC 206C

Martha Wilson

First-Year Experience Coordinator

Creating College Success in the First Year

Strategies and recommendations on how to prepare for college while in high school, and what programs to engage in at college during the first year to optimize college success.



Martha Wilson is the First-Year Experience Coordinator at Utah Valley University. As a previous college recruiter, admissions coordinator, and academic counselor, Martha has extensive experience in assisting students to prepare to achieve at the college level.

Ragan Theater

Laura McCullough

Manager/Academic Advisor, School of the Arts

Colleen Cummings

Guidance Counselor, Wasatch High School

Stephanie Cottam

Guidance Counselor, Westlake High School

Robert Brigance

Career and Academic Advisor, Academic Counselor Center

Managing Transition: A Conversation between Colleagues

Ever wonder what happens in counseling and advising sessions on the other side of the K-12/Higher Ed. divide? This session is designed to help you listen in and participate in a conversation between K-12 counselors and UVU academic advisers. Come get questions answered and find ways to better help your students as they make this transition.



Laura graduated from Missouri State University in May 2010 with an MS Ed in Student Affairs. Currently she works as an academic advisor in the School of the Arts and Utah Valley University, specially advising all dance majors. Laura relocated to Utah to begin her career as an academic advisor and has a deep rooted passion and commitment to student success, higher education, and providing assistance to new and continuing college students as they navigate their educational paths.



Sandie Waters is an Assistant Professor in the Elementary Education Department at Utah Valley University and Program Coordinator of the Intern Program of the Association for Educational Communications and Technology. She has previously taught and conducted research at Indiana University, Bloomington, Utah State University, and Utah Valley University. Her research focuses on the integration of Web 2.0 technologies into schools and higher education, the impact of Web 2.0 technologies on collaboration and creativity, and socially responsible open education. She has taught Distance Education, Technology Integration, Computers in Education, Foundations of Education, Projects in Instructional Technology, Practicum in Distance Education, Web 2.0 Tools in Education, and Learning Theory. Her personal interests include Karate (2nd Degree Black Belt), Life Coaching, essential oils, bicycling, hiking, blogging and texting.

SC 206b

David W. Johnson

Professor, Technology Management

Meeting AAS Degree Requirements through R-473 Agreements

The Utah legislature recently passed a law allowing UCAT students to satisfy thirty (30) credits of an AAS Degree in General Technology upon completion of at least 900 hours of UCAT work. The presentation will discuss how this is being implemented at UVU.



Dr. Johnson is currently a full-professor in the Technology Management Department at UVU. He has been at UVU for the past eleven years and is the past chair of his department. He was instrumental in the development of UVU's AAS Degree in Technology, which allows students to gain experiential credit for their work experiences, certifications, licenses, etc.

SC 206b

Hali Nielsen

Academic Advisor, Concurrent Enrollment

Annette Pukahi

Academic Advisor, Concurrent Enrollment

Dual Advisement for Dual Enrollment: Working Together to Best Serve Concurrent Enrollment Students

High School students who want to get ahead in college through participation in Concurrent Enrollment need extra support and information. This session will review best practices for advising dually enrolled students and will offer helpful information and strategies for coordinating high school counseling with university advisement. In addition, this session will also review how to admit and register Concurrent Enrollment students, as well as recent changes to course registration and the Sophomores By Exception process.



Annette Pukahi has been an Academic Advisor for Concurrent Enrollment at Utah Valley University for the last three years. She was also an Academic Advisor at BYU-Hawaii for four years. Annette graduated from BYU-Hawaii with a Bachelor of Science degree in Information Systems and Business. She is currently working on her Master's Degree in School Counseling at the University of Phoenix and is a Counseling Intern at Mountain View High School.



Hali Nielsen is the new part-time Academic Advisor for Concurrent Enrollment. Prior to this position, Hali spent four years working in the Prospective Student Services Office at Utah Valley University. She graduated from Southern Utah University with a Bachelor of Science degree in Communication. She is currently a Counseling Intern at Timpanogos High School and will graduate from Utah State University in December with a Master's degree in School Counseling.

SC 206C
Spencer Childs
Associate Director, Concurrent Enrollment

Bridging the Gap-Transitional Summer Programs

This session will include information about UVU's bridge programs that help at-risk or low-income student's transition from high school to college.



Mr. Childs has spent the last seven years helping students transition from high school to college. He has been an admissions counselor, worked in Concurrent Enrollment and co-chair to UVU's Summer Bridge programs.

Ragan Theater
Dr. Cheryl Hanewicz
Department Chair and Associate Professor, Technology Management

Utah Women and Education Project

This session will be used to present the research results of the Utah Women and Education Project. The primary focus of this research was to determine why more young women in the State of Utah do not enroll in higher education.



Dr. Cheryl Hanewicz is an Associate Professor and Department Chair in the Technology Management program at Utah Valley University. She has also served as Senior Director of Student Success and Retention and Assistant Dean in the College of Technology and Computing. She has been involved in the Utah Women and Education Project as researcher, writer, and presenter. Previously, she taught technology-related courses both on-campus and online at Eastern Michigan University. She received her Bachelor of Science, Master of Liberal Studies in Technology, and

Doctorate of Education in Educational Leadership. Cheryl has over 20 years of computer and managerial experience in both the business and academic environments. Before teaching she worked in two software development companies in administrative positions and was a consultant for several companies, which included training administrators in computer skills, editing security manuals, and updating maintenance policies for ISO 9000 compliance. In addition to teaching, she has published technology-related books and articles, participated in national conferences, and consulted with Macmillan Computer Publishing USA and Prentice Hall as a technical editor.

SC 206GH
Mina Uscharawadi
Education Specialist, Center for Women and Children in Crisis

Empowering Youth & Young Adults to D.A.T.E

The dating violence prevention curriculum can be summed up in D.A.T.E, which stands for Do communicate, Always set boundaries, Take a stand, and Exercise respect. While these topics may seem like common knowledge, each has a depth that when understood can strengthen one's confidence and ability to take a stand in their own lives and in the lives of others. The goal of D.A.T.E is to empower youth and young adults with the knowledge and skills to maintain healthy relationships.



Mina Uscharawadi is the Education Specialist at the Center for Women and Children in Crisis of Utah County. She has been involved with the rape crisis team at the CWCIC for two years and working as their Education Specialist for one year. She is completing her bachelors in psychology at BYU and plans to pursue a doctorate in clinical psychology.

Breakout Session II 1:15-2:00 pm

Grand Ballroom Lobby

Campus Tours

Prospective Student Services will be providing tours of the campus during the conference. If you have not seen our unique campus or want to see some of our recent changes, plan to attend one of the tours provided during the breakout sessions. Tours will be lead by highly knowledgeable UVU Student Ambassadors.

SC 206A
Sandi Waters
Associate Professor, School of Education

The Social Network and the iCloud

We will work through tools and ideas for counselors and advisors to speak to the current digital generation in their own voice. Connecting with the 'digital natives' is much easier than you think. We will also discover ways to empower your students to reach new heights and to create OERs. Digital Natives enjoy publishing and contributing to the general welfare, so why not encourage that excitement and enthusiasm. Let's work to empower you and your students!!